

# CAPABILITIES STATEMENT

Pacific Business Partners LLC provides operations and business management services with over 20 years of experience specializing in retail operations and developing innovative retail concepts. We have expertise in business planning, project management, location build out, concept store design to branding, buying, pricing, and merchandising, as well as sales and customer service training and overall operational management to create an exceptional shopping experience.

## PHILOSOPHY

At Pacific Business Partners, our mission is to help businesses optimize their operations and maximize efficiency. We work closely with our clients to understand their unique challenges and develop customized solutions that drive long-term growth and success. Our experienced team brings a wealth of knowledge and expertise in operations management, process improvement, and supply chain optimization. We are committed to delivering measurable results and providing exceptional service to our clients. Our vision is to be the leading operations firm, known for our innovative solutions and trusted partnerships with businesses across industries.

## PROFESSIONAL OPERATIONS SERVICES:

### BUSINESS PERFORMANCE

- ✓ Revenue growth: facilitate strategic planning and action plan
- ✓ Profit Margin: review current margins, reduce costs on variables, increase price points based upon current market and demand
- ✓ Vendor/Supplier Management: sourcing wholesale and manufacturing vendors, logistics
- ✓ Innovation rate: stay ahead of the curve on with analyzing competitors and collaborators
- ✓ Business coaching: goal setting, accountability, staying on course

## OPERATIONS + MANAGEMENT

- ◀ Creation of company brand value asset statements: mission, vision, leadership principles, company north star and one sheets
- ◀ Team implementation: defining job descriptions, titles, org chart and career roadmaps
- ◀ Team training: leadership, customer service and team retention
- ◀ Business Systems: Creation of standard operating procedures, implementing business and accounting systems, ERPs
- ◀ Overall strategic project planning and management
- ◀ Review and implement project tools, vendor resources, project manuals, and on-site sales training for higher sales and profitability
- ◀ Administrative Management: implement office & staff organization, document management, databases, scheduling and calendaring, streamline internal communication processes
- ◀ Install best business practices within industry for city, county, state and federal compliance



**PACIFIC**  
BUSINESS PARTNERS

**Primary NAICS Code 541611**

**NAICS Code 722511**

**NAICS Code 445120**

**NAICS Code 452319**

**NAICS Code 448140**

**NAICS Code 451120**

**NAICS Code 453220**

**SAM Unique Entity ID:**

JGSKCZGGPRF3

**DUNS:** 118445718

**CAGE CODE:** 98BE7

## CERTIFICATIONS

ACDBE/DBE

MBE/WBE



**Angelica Wheaton**

CEO

510/393-8119

angelica@pacificbp.com

www.pacificbp.com

**Pacific Business Partners**

Mailing address:

5318 E Second Street #395

Long Beach CA 90803